



**FONTUR**

# CO-BRANDING

VERTICAL

**FONTUR**  
**COLOMBIA**

The graphic part of the Fontur Colombia logo consists of a square divided into four quadrants: top-left is yellow, top-right is blue, bottom-left is red, and bottom-right is green. Overlaid on this square are two overlapping circles: a white circle with a green center and a white circle with a purple center. The letters 'CO' are formed by the intersection of these circles.

MINCOMERCIO  
INDUSTRIA Y TURISMO



**TODOS POR UN  
NUEVO PAÍS**  
PAZ EQUIDAD EDUCACIÓN

HORIZONTAL

