

CLIENTE
CAMPAÑA

IDT
FESTIVAL DE TEATRO

MEDIO	FEBRERO	MARZO	TOTAL	SHARE
TV REGIONAL				
SOLIDOS 30"	\$ 30.405.929	30.405.929	\$ 60.811.858	
TOTAL TV	\$ 30.405.929	\$ 30.405.929	\$ 60.811.858	26%
TV SATELITAL				
SOLIDOS 30"	62.177.388	108.841.214	\$ 171.018.602	
TOTAL TV SATELITAL	\$ 62.177.388	\$ 108.841.214	\$ 171.018.602	74%
TOTAL	\$ 92.583.317	\$ 139.247.143	\$ 231.830.460	100%

Iva Medios	\$ 37.092.874
Inversion con iva	\$ 268.923.333
Comision	\$ 2.318.305
Iva comision	\$ 370.929
Valor Comision c iva	\$ 2.689.233
Gran Total	\$ 271.612.566

